

ABA Battle Series Red Line Games 2022 Edition After Report

Produced by the Australian Breaking Association



Item	Contents		
Event Title	ABA Battle Series Redline Games Edition		
Producer	Australian Breaking Association		
Program	Breaking <sup>1</sup> battles: 1v1 Bgirl & 1v1 Bboy categories		
Date / time	Saturday April 9th 2022, 1pm – 5pm		
Venue	Western Sydney Uni Building BD King Street Kingswood NSW 2747		

<sup>1</sup> The term used in hip hop nomenclature to refer to what is widely known as breakdancing. A practitioner is referred to as a B-boy or a B-girl



Item	Contents		
Partners	Elite Energy Events		
	Destructive Steps Dance Association		
	Ryugi		
	Kaerb		
	photography.JNY		
	F0x Create		
	Chunyu.xx		
Participating artists (count)	32 participants registered in the Men's Breaking 1v1 category. 8 participants registered in the Women's 1v1 Breaking category		



Item	Contents
Event information	The ABA Battle Series Redline Edition was held in partnership with Elite Energy as part of the Redline Sports Festival in Western Sydney. This partnership is the first time Breaking was seen as part of a sporting festival. In addition to the prizes, competitors who are registered with
	the ABA can earn points that lift up their national Breaking Ranking which can potentially lead them to Australian Olympic representation.
Prizes	<ul> <li>For each individual winner in both categories:</li> <li>\$200 cash prize</li> <li>Trophy Board</li> <li>Merch prizes from Ryugi</li> <li>Merch prizes from Kaerb</li> <li>Merch prizes from F0x Create</li> </ul>
	Runner-ups: - \$100 cash prize
	Top 4 finalists: - \$50 cash prize



Item	Contents
Judges	Breaking judges: - Starlord - Derry - Sammy
DJ	DJ Naiki
МС	MC Day Day

# Competition results



Item	Contents
1v1 Bgirl category winner	Bgirl Raygun (Sydney)
1v1 Bboy category winner	Bboy Icey (Armidale)



### Competition results





#### Bgirl 1v1 Winner

Bgirl Raygun aka Rachael Gunn



#### <u>Bboy 1v1 Winner</u>

Bboy Icey aka Christian Eisenburger

# Promotional Material – Event Poster

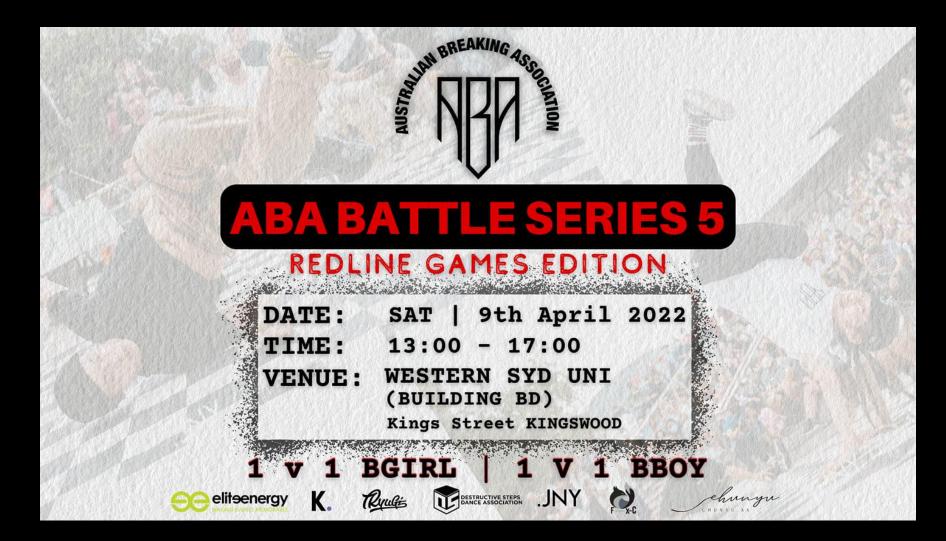


- The Canva design platform was used to create all posters and promotional material to a high standard.
- Our promotional material featured the logos of the producers and all supporting partners.
- These designs were published on ABA social media to reach the Breaking community and its supporters.



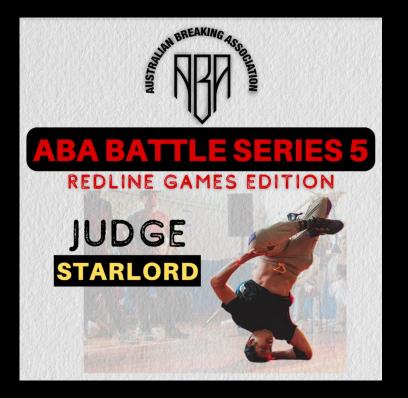
#### Promotional Material – Facebook Banner





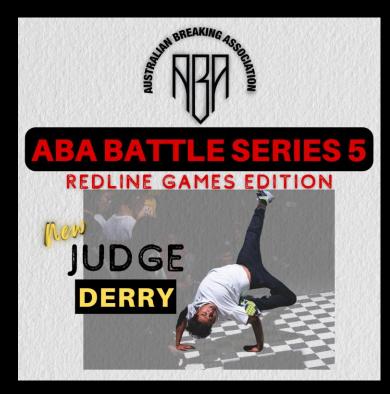
# Promotional Material - Judges





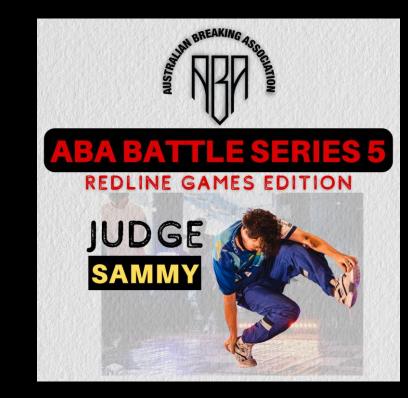
#### <u>Judge</u>

Starlord



<u>Judge</u>

Derry



<u>Judge</u> Sammy

# Promotional Material – DJs and MC





DJ

Naiki



<u>MC</u>

Day Day

# Promotional Material – Thank You Graphics



INE GAMES EDITION

Thank Don

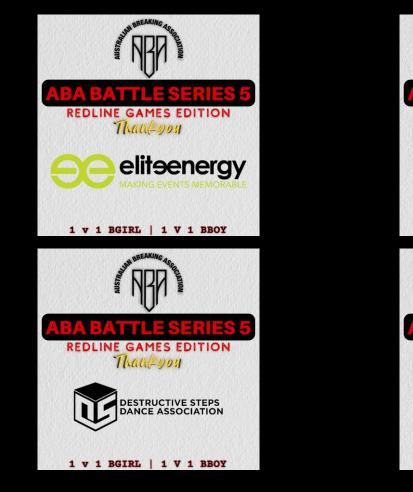
1 V 1 BGIRL | 1 V 1 BBOY

EDLINE GAMES EDITION

Thank you

1 v 1 BGIRL | 1 V 1 BBOY

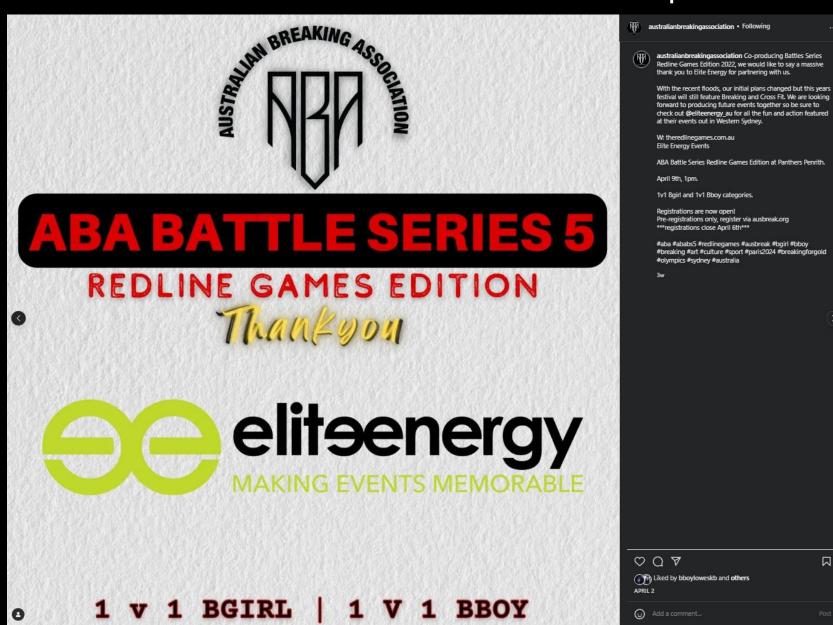
 Individual promotional graphics were made for every partner who supported the Battle Series Redline Edition with personalised copy for each organisation.





#### Promotional Material – Thank You Graphics





# Promotion – Event Listing



- Breaking was featured on the official Redline Games website <u>https://www.theredlinegames.com.au</u>.
- Breaking is already set to be featured for the following year.

		1-2 APRIL 2023	(TBC)
		REGISTER YOUR INTEREST	
TAKE F	PART SPECTATE STAY	PLAY	CONTACT
	CLE TRIALS WAKEBOARDING BREAKDANCING	_	ALS
OVE	by African Americans and U.S. Latinos, that inclu- spins or head spins. Break dancing originated in incorporating moves from a variety of sources, in Breaking, the official name for competitive break the 2024 Paris Olympics. To help celebrate and s	kdancing, will become an Olympic sport for the first time pread recognition of the sport here in Australia, the w of competing B-Boys and B-Girls, all breaking it out to	at

# Promotion – Event Listing



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Register

 Event listing on the Australian Breaking Association's website – ausbreak.org



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#### ABA Battle Series 5 -Redline Games Edition

Saturday, 9 April 2022 1:00 pm – 5:00 pm

Western Sydney University, Building BD, Kings Street Kingswood, NSW, 2747, Australia (map)



Events

FAQ

Merch

Policies





















































































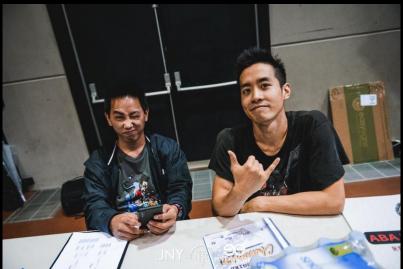
















#### Comments



- This was the first Battle Series to be hosted as part of a Sydney Sports Festival. This platform lifts Breaking's recognition and legitimacy as an Olympic sport, and the dynamic and athleticism of Breaking will attract new viewership for the sports festival.
- 40 registered Breakers competed which included interstate participants from Queensland, Victoria, South Australia, and Western Australia.
- Minor challenges were presented due to floods and heavy rain that covered NSW. Despite this, the event was carried out successfully and plans are already set to include Breaking in the Redline Games 2023.
- DJ Naiki did a great job bringing the atmosphere to the battles. As always, he proves himself as one of Sydney's most reliable battle DJs.
- Ultimately, the deserved winners were Bgirl Raygun for the 1v1 Bgirl category, and Bboy Icey for the 1v1 Bboy category. It was a great result to see Breakers who use a more artistic and "original" approach place highly in this event.











K. .JNY

